

# Terms & Conditions

These Marketing Terms and Conditions ("Terms") govern the use of email and text message communications by Triangle Horse Sales ("we," "us," "our") for marketing purposes. By providing your contact information, you agree to these Terms.

## 1. Consent to Communications

1.1 Opt-In Requirement: By submitting your email address and/or phone number to Triangle Horse Sales, you expressly consent to receive marketing communications, including promotional emails and text messages, from us.

1.2 Purpose of Communications: Marketing communications may include information about upcoming horse sales, events, promotions, and other relevant announcements.

## 2. Opt-Out Policy

2.1 Email Communications: You can unsubscribe from marketing emails at any time by clicking the "unsubscribe" link included in each email.

2.2 Text Messages: To stop receiving text messages, reply "STOP" to any text message from us. After opting out, you may receive one final confirmation message.

## 3. Frequency of Communications

3.1 Emails: The frequency of email communications will vary but will be limited to relevant updates and announcements.

3.2 Text Messages: Text message frequency will depend on your engagement and upcoming events but will remain within reasonable limits to avoid overcommunication.

#### 4. Data Use and Privacy

4.1 Information Collection: We collect and use your contact information solely for the purpose of sending marketing communications.

4.2 Third-Party Services: We may use third-party service providers to facilitate email and text message delivery. By providing your information, you agree to their processing under their respective terms and privacy policies.

4.3 Privacy Policy: Please refer to our Privacy Policy [[link](#)] for details on how we collect, use, and protect your data.

#### 5. No Guarantee of Results

5.1 General Disclaimer: Marketing communications are provided for informational purposes only. Triangle Horse Sales does not guarantee any specific results from participation in promotions or events mentioned in our communications.

#### 6. Modifications to Terms

We reserve the right to update or modify these Terms at any time. Any changes will be effective immediately upon posting to our website or other communications. Continued receipt of communications indicates your acceptance of the revised Terms.

