

Advertising Request Form

Advertisement with Triangle Horse Sales can be purchased in one package that includes the following:

Catalog Advertising

- One full-color catalog page in each catalog of the sale season.
 - Winter Sale (January)
 - Spring Sale (May)
 - o Fall Sale (October)
- Thousands of sale catalogs are printed and distributed at each sale and mailed to an exclusive list of customers.
- Digitals versions of the catalog are posted online and viewed by thousands of potential customers.

Catalog Page Specifications:

- full color CMYK, finished catalog size is 5.25 x 8.5 in
- add ¼ inch bleed on all sides.
- keep text and image size inside 4.5 x 7.75 in
- submit in high resolution, 300 dpi/ PDF or TIFF

Website Advertising

- Advertisers' logo will be displayed on the Triangle Horse Sales website which will take potential customers to your website with one simple click of your logo.

Livestream Advertising

- Advertisers' logo will roll across the screen during the live stream of all Triangle Horse Sales.

| Advertiser Name: | | |
|------------------|------|--|
| Phone: | | |
| Email: | | |