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132 Horses Enter Triangle Horse Sale's Top \$10,000 Club During One-Day Sale

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FOR IMMEDIATE RELEASE

OKLAHOMA CITY, Okla.— It may have been a cold, cloudy day in Oklahoma City during Triangle's recent 38th annual Winter sale, but inside, sales were anything but chilly. The market for quality performance horses was on fire, breaking yet another net average sale record for the venue at \$12,750 per head on an 86-percent sales completion. The prime sales drove Triangle's Top \$10,000 Club membership to a record, with 132 horses selling for more than \$10,000, or 53-percent of 317 catalogued horses, less withdrawals.

The Winter Sale, known also as the "January Sale," was held Friday and Saturday, Jan. 22-23 at Oklahoma City State Fair Park and has historically been one of the most anticipated horse sale events in the western performance horse industry. This year drew a crowd of buyers from 29 states, Canada, Mexico and Venezuela.

"We had a total of 76 new buyers that really added to the sale's success," said Jim Ware, owner of Triangle Horse Sales.

An extensive preview was held on Friday, the day before the sale and included demonstrations for cutting, barrel racing and team roping entries. Each horse's talent was displayed for buyers present and allowed an opportunity for professional video recording of team roping horses, which was shown sale day. Team roping horses led sales as a collective group, averaging a remarkable \$23,700 per head. This was followed by cutting and cow horses at \$15,450.

"Triangle has always been a good place to buy and sale team roping horses," Ware said.

"However, we realized— especially when we relocated to Oklahoma City—that many of our high sellers were team roping horses, and we've had many of the industry's most competitive team ropers connected to horses consigned in our sales."

Some examples of that success have included Red White N Smooth (Smooth As A Cat x Star Fillagree by Grays Starlight), which was consigned as Hip No. 398 in the Triangle Winter Sale last year, selling for \$40,500 as a top consignment by Flag Ranch in Purcell, Okla. The 2012 stallion was purchased by Top of the Rock Quarter Horses/Robert Witte, Waurika, Okla., and went on to win the 2020 American Quarter Horse Championship in Level 2 Dally Team Roping-Heeling, with World Champion heeler Wesley Barlow, Overbrook, Okla.

Travalin Joe (Lil Joe Cash x Travelin Gracie by Travalena) was fifth high seller in the Triangle Fall Sale last year, selling for \$50,500. Travalin Joe was consigned by Vicki and Jeff Tebow, Piedmont, Okla., and sold to Mike Nankervis, Golden, Colo. The gelding went on to finish third place overall in the 2020 American Quarter Horse Championship Junior Dally Team Roping-Heeling, ridden by multiple-time World Champion team roper, J.D. Yates, Pueblo, Colo.

“We had some sellers visit with us about the potential that was present for team roping horses, and so we tried to provide added opportunities to showcase those talents,” Ware continued. “We are planning to vamp up pre-sale demonstrations for all disciplines in the future.”

The Top Five sellers from the recent Winter Sale were sprinkled with a line-up of great horses fostered by some of the best in the roping and performance horse industry, starting with Hip No. 228, Beer An Ice (A Smooth Guy x One Fabulous Carley) as high seller for \$76,000. The 2018 buckskin colt was consigned by longtime horseman, Marty Powers, Wynnewood, Okla., acting as agent, and sold to Jimmy Harrel, Leedey, Okla. A 2016 sorrel gelding, Brother Cat, sired by Cats Merada and out of Wil She Spoon, sold as Hip No. 55 for \$60,000. The gelding was consigned by NFR World Champion heeler, Kollin VonAhn, Blanchard, Okla., and sold to Miles Hooper, Decatur, Ala. as the second-high seller.

Hip No. 241, RR Shiners Fame, a 2014 palomino gelding by Lions Share Of Fame out of Shiners Vquera went for \$54,500 as third high seller. The gelding was consigned by nine-time National Finals Rodeo header, Kaleb Driggers, Albany, Ga., and purchased by Michael Smith, Midland, N.C. This was followed by Hip No. 115, Swing Thru The Drive (Hydrive Cat x Justaswinging Peanut), a 2010 sorrel mare in foal to Dont Stopp Believen (Dual Rey x Don't Look Twice), which sold for \$50,000 to Clyde Scott of Murchison, Texas. The mare was consigned by Corrie Rousey, Weatherford, Texas, and is a product of the NCHA championship training program of Phil and Mary Ann Rapp, also of Weatherford.

The fifth high seller was Hip No. 174, Gun Metal Cat (Couless Red Lazer x Blues Benji Lou) a 2011 red roan gelding, which sold for \$40,000 as a consignment by Turner Performance Horses, Congress, Ariz., and purchased by Steven Riley, Crosbyton, Texas.

Triangle's Spring Sale is slated for April 30 and May 1 in Oklahoma City. Like the Winter Sale, the Spring Sale will also be a two-day format, providing a day-long Preview for all disciplines under saddle the day prior to the sale. The Preview will include demonstration times for cutting, team roping, calf roping, ranch boxing/roping, and barrel racing.

The Preview will be held Friday, April 30 in the Barn 6 Performance Arena and will be available for viewing as a webcast at trianglehorsesales.net. Viewers use the same webcast site for the Preview and sale day. The sale will start Saturday, May 1 at 9 a.m. in the Oklahoma State Fair Park Super Barn.

For more information or nomination forms for the upcoming Spring Sale, go to www.trianglehorsesales.net.