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## **Triangle's 41<sup>st</sup> Fall Sale Averages Reflect Historic Market Demands**

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**FOR IMMEDIATE RELEASE**

**Oklahoma City, Okla.**— The recent 41<sup>st</sup> annual Fall Triangle Horse Sale, held Nov. 6-7 concluded with an impressive average of \$10,150 per head on 471 catalogued horses (less withdrawals and pass outs). The event was held during opening weekend of the American Quarter Horse Association Championship Show at State Fair Park in Oklahoma City, adding a substantial crowd of buyers from more than 30 states across the country, along with Columbia, Mexico and Venezuela to the weekend activities.

Buyers drove sales to an 85-percent sales completion with a Top 10 average of \$55,700 and Top 50 average of \$28,000. The strong sales also prompted the inclusion of 106 horses into Triangle's coveted Top \$10,000 Club, designated for horses bringing \$10,000 and more. Jim Ware, owner of Triangle Horse Sales, credits the Fall Sale as the venue's best ever in offering top quality horses throughout all disciplines.

"It was as good as it gets—we had January quality in November," Ware said referencing Triangle's Winter "January Sale," which has historically been one of the most anticipated horse sale events in the country.

"We drew a lot of people to town with the tremendous quality and versatility of horses that were available," he said. "There is so much strength in the gelding market right now— so much demand for those horses that are ready for whatever you want to do. I feel like Triangle horses represent many disciplines really well, and we have done a tremendous job of following the track of popularity for the versatile horse."

This demand was reflected in sale totals for geldings age 3-years-old and older, yielding a Top 20 average of \$39,000 and an overall average of \$14,200. As a group, this was joined in top averages by National Cutting Horse Association money earners, at an average of \$23,500.

The high seller was Hip No. 283, The Love Fool (Whiskey N Diamonds x Miss Brim Star by Smart Starbuck), which sold for \$100,000. The 2016 buckskin gelding known as "Bravo," is bred and trained in reining and was consigned by Sarah and Mozaun McKibben, Whitesboro, Texas, and sold to Remington Monroe Equine in Ketchum, Idaho.

Ware says "Bravo" is representative of the type of gelding so many people are looking to buy.

"Of course, the cutting, cow horse and reining prospects sold well as always—but our highest sellers recently have been purchased for their traits as good, gentle horses that are dependable in a variety of situations,

regardless of what the original intentions with breeding or training may have been,” Ware said. “There are so many buyers looking for a horse they could potentially go show—but even more so that can just be ridden for pure enjoyment and be depended on.”

A 2011 sorrel mare, Metallicat (Metallic Cat x Mates Matrix by Smart Mate), was second high seller. The mare sold as Hip No. 54 for \$80,000 from consigner Ty Smith, Whitesboro, Texas, to Cudd Quarter Horses, Woodward, Okla. Following closely as third high consignment, was Hip No. 11, Hip Hip Sue Rey (Dual Rey x Meradas Little Sue by Freckles Merada), for \$75,000. Hip Hip Sue Rey is a 2006 chestnut mare sold by Ashley and Beau Galyean, Fort Worth, Texas, to Brent Steward of Las Vegas, Nev.

Rounding out the top five high sellers were Hip Nos. 245 and 304. SM Custom Voodoo (Boomboomvoodoodaddy x Shes A Custom Chic by Custom Crome) sold for \$59,000. The 2014 palomino gelding was another top selling consignment in the Fall Sale going from Sarah and Mozaun McKibben to Remington Monroe Equine. Hip No. 304, a 2015 bay gelding named Travalin Joe (Lil Joe Cash x Travelin Gracie by Travalena), was fifth high seller coming in at \$50,500. Travelin Joe was consigned by Vicki and Jeff Tebow, Piedmont, Okla., and sold to Mike Nankervis, Golden, Colo. The gelding also finished third place overall in the 2020 AQHA World Championships Junior Dally Team Roping – Heeling, ridden by J.D. Yates.

Next on the Triangle Sales calendar is the online Oxbow Ranch Sale, which will be a three-day event Dec. 4-6, during the NCHA Futurity. The event will be a timed online auction featuring embryos, weanlings, yearlings and broodmares cultivated from Oxbow genetics— under the direction of legendary trainer, Lindy Burch. The sale will kick off with an open house at the Lindy Burch Ranch, from 8 a.m.-3 p.m., Fri., Dec. 4. Online bidding begins at 8 a.m., Sat. Dec. 5 and closes at 5 p.m. Dec. 6.

Triangle’s 38<sup>th</sup> Winter, “January Sale” is slated for Jan. 22-23, 2021 at State Fair Park, in Barns 1 and 2, known collectively as the “Super Barn.” The location will provide easy access to parking and centralized stall availability to the sale ring. This year, the “January Sale” will host special sessions both sale days, as well as a Team Roping Preview, Jan. 22 in Barn 6. The preview will feature each horse individually and provide professional video recording to be shown for the Saturday sale. Entries for the sale close December 4.

For more information, go to [www.trianglehorsesales.net](http://www.trianglehorsesales.net).

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