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Triangle Horse Sales Moves Sale Location to Oklahoma City's State Fair Park

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FOR IMMEDIATE RELEASE

Oklahoma City, Okla.— Triangle Horse Sales recently announced the relocation of the company's longtime sale site in Shawnee, Oklahoma, to Oklahoma State Fair Park in Oklahoma City. The OKC location will serve as the new home for Triangle's annual sales and will debut as host site with Triangle's popular "January Sale" scheduled for Jan. 24-25, 2020.

Jim Ware, owner of Triangle Sales, says the decision to relocate was made with hopes of providing customers more options in accommodations and attractions available within the Oklahoma City area, as well as provide more up to date sale and stall facilities.

"Triangle Sales has been in existence for 40 years and most of those sales have been in Shawnee," Ware says. "We recognize the tradition there, but we feel like we need to make this move. We have a high standard for our customers, and this location will offer so much more to both buyers and sellers."

The centrally located Oklahoma State Fair Park is among the nation's finest equestrian event locations and is host to the back-to-back American Quarter Horse Association's Lucas Oil AQHA World Championships, as well as the National Reining Horse Association's Futurity, along with numerous other shows throughout the year.

The facility is long established as a destination for equine events and underwent a \$75-million renovation in 2012 to add taller ceilings, asphalt flooring and more than 3,000 stalls within climate-controlled facilities.

The relocation will be a full circle return for Triangle Sales Company, which originally held sales in Oklahoma City. The company was founded in 1979 by the late John Bowling and his wife Cindy, who first conducted Quarter Horse and Paint Horse consignment sales in Missouri, Pennsylvania, Tennessee and Oklahoma. They eventually moved the sales exclusively to

Oklahoma at State Fair Park, and then settled the sale site in Shawnee's Heart of Oklahoma Expo Center in 1983.

"The Bowlings ultimately made Shawnee their home because the facilities were there," says Ware, who purchased the company from Cindy in 2014. "The Expo Center has been good, but we're looking forward to the amenities State Fair Park can provide in terms of convenience, safety for our customers and horses, and accommodations in Oklahoma City."

"They're glad to see us come and we are equally glad to be there."

The Triangle auction site will be located in Barn 3 in State Fair Park. The space will allow for live cutting cattle and Triangle's famous track cow during the sales, as well as convenient pre-sale barrel and roping demonstrations.

The 2020 sale line-up will kick off Jan. 24-25 at the new location with the Winter Sale, also dubbed "The January Sale," followed by the Spring Sale, April 24-25 and the Fall Sale Oct. 23-24.

For more information, go to trihorse.com.

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