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Strong Fall Sale Average Led by Cutting and Cow Horse Selection and Geldings

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Shawnee, Okla.— The recent 40th Annual Triangle Fall Sale, held Oct. 25-26, concluded with a successful \$6,200-per head average on 547 catalogued horses. This was up from last year's \$5,900 average and was led by cutting and cow horse-bred consignments, which dominated the sale scene with a \$13,000 per-head average for money earners and \$9,000 average overall, reaching a 90-percent sales completion.

Strong sales across all disciplines helped fuel a Top 50 average of \$14,440 and prompted the inclusion of 49 horses into Triangle's Top \$10,000 Club, designated for horses selling at more than \$10,000. A total of 202 horses joined the Top \$10,000 Club for 2020 at the conclusion of the Fall Sale.

These averages were reached despite cold, heavy rains covering much of the sale site and surrounding region during sale dates. Jim Ware, owner of Triangle Sales attributes the resilient averages to steady overall sales, led by an especially solid group of cutting and cow horse-bred performance horses and geldings under saddle.

"We didn't necessarily have stand-alone high sellers driving the strong average for this sale," Ware says. "We had a very consistent sale overall. Sales on the cutters and cow horses were great and stood out the most. When you reach a 90-percent sales completion in any one group, that's a big deal."

The 2013 sorrel mare, Catillac Smooth (Smooth As A Cat x CDs Masterpiece by CD Olena) was high seller and led the cutters and cow horse group, bringing \$25,500. The mare sold as Hip No. 153 and was consigned by Barney Mac Smith, Weatherford, Texas, and sold to Jamie Mitchell of Seymour, Missouri. This was followed within \$500 by Hip No. 141, the 2012 sorrel gelding, Cuttin Money (High Brow Cat x Money Talks Smart by Smart Mate) consigned by John Kelley, Powell, Ohio, going to Richard Mairs, Wooster, Ohio, for \$25,000.

Overall, 71 geldings under saddle, aged 3 years old and older, went for an impressive average of \$9,600. Reining-bred horses averaged \$8,000 for money earners, while the total average for the discipline was \$6,600. The Shawnee Session included ranch-broke horses, riders and roping horses, which sold for an average of \$6,500 for trained horses under saddle and an overall average of \$4,300.

The high selling reining-bred horse was Hip No. 532, Hickory Spooks Gun (Spooks Gotta Gun x DG Hickorys Sparkle by Indian Sparkle). The 2018 bay colt sold for \$10,000, consigned by Eldridge Management Corp., Gregory, Arkansas, and purchased by Cooper Smith, Whitesboro, Texas. Hip No. 544, the 2014 palomino gelding, Aristos Gold Buddy (Smart Aristocrat x Poco Buddy Lynn) sold for \$17,500 to lead the Shawnee Session. Aristos Gold Buddy was sold by Preston and Rebekah Hartfield, Holdenville, Oklahoma, to Kent Thiessen, Elk City, Oklahoma.

Ware says sale-ready horses always stand out among less fit, untrained horses and it is reflected in sales. Buyers came from 27 states across the country and were looking to purchase the best in quality performance horses.

“There were a lot of first-time sellers at this sale, which is great,” Ware says. “Some had outstanding horses, and others had horses that were not as in demand or as fit and ready to sell.”

“Overall, it was a really good group of horses,” he continued. “And consignors were getting what they wanted for them. When the strength of the overall sale is considered, if your horses didn’t sell really well—and some didn’t—that should be something to consider in terms of how to make changes in your program.”

The Fall Sale also marked the fourth year for the Triangle Barrel Horse Classic, a sale section implemented in 2016 to market finished barrel horses and prospects. The sale also provides added incentive for barrel-bred yearlings participating in the affiliated John Read Foster Challenge. The Barrel Classic consignments held steady at \$5,000, while horses qualifying for the incentive averaged \$3,000.

Deedashing SI 92 (First Down Dash x Deeachick by Chicks Beduino), led barrel sales with a purchase price of \$24,000. The 2006 sorrel mare was sold with an embryo by Frenchmans Guy (Sun Frost x Frenchmans Lady by Laughing Boy), purchased by Bill Shipley, Madera, California, and consigned by Atwood Quarter Horses Inc., Kenwood, California. A second embryo by Frenchmans Guy x Deedashing SI 92, was sold to Alexia Willis, Maysville, Oklahoma, for \$10,200.

Atwood Quarter Horses Inc also sold a second mare, Shegetscash (Peptoboonsmal x Corona Cash by Firstdown Dash) for \$22,700. Mikey Matts, Whitesboro, Texas, purchased the red roan mare, which sold as Hip No. 233 with embryo by Dash Ta Fame (First Down Dash x Sudden Fame by Tinys Gay).

Triangle Horse Sales recently announced its new location for the 2020 sale line-up at Oklahoma State Fair Park in Oklahoma City. The location will serve as the new home to Triangle Sales, which has been in business since 1979. The Winter Sale is scheduled for Jan. 24 and 25 and nominations are due Dec. 6, 2019; the Spring Sale will be April 24-25 and the Fall Sale is slated for Oct. 23-24.

For more information go to www.trihorse.org.

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