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## **Triangle Sales Continues Record High Averages with Recent Summer Sale**

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**FOR IMMEDIATE RELEASE**

**Shawnee, Okla.**— After a two-year absence, the Triangle Summer Sale returned with great success Aug. 12, 2017, to the Heart of Oklahoma Expo Center in Shawnee, Okla. The star of the show was the impressive net average of \$6,600, generated from an 86-percent sales completion on the 215 horses that were offered sale day.

Strong sales held deep into the catalogue to generate a top 50-average of \$12,450 and continue a trend of historically high overall averages for the venue beginning with the Winter Sale in January.

“There wasn’t one horse that made the sale successful; it was strong sales from start to finish,” said Jim Ware, owner of Triangle Sales.

The Triangle “Top 10,000 Club” includes horses selling for more than \$10,000, and has reached 151 head for 2017. This total stems from horses of various disciplines, consigned by breeders and owners across the country. Thirty-three horses sold for more than \$10,000 during the Summer Sale alone.

“Certainly, we would like to have a \$50,000-seller like we did at our Spring Sale, but to have those averages and have everything sell so well from top to bottom is remarkable and ultimately what we are trying to achieve with each sale.”

Growing demand in the market prompted Ware to reintroduce the one-day Summer Sale to the calendar.

“This sale had been held for 29 years in a row, but we discontinued it in 2015,” said Ware, who purchased Triangle Sales in 2014. “It is the first time we’ve brought the Summer Sale back since Cindy Bowling last had it in 2014.”

“I think the strong sales are a sign of stability in the overall horse market, more than anything,” Ware said. “The economy is improving— but also, more and more people are recognizing that involvement with horses is a wonderful pastime that can be enjoyed individually and with family.”

The Summer Sale featured “The Reining Kind,” a special session prompting expanded buying opportunities for horses in the reining discipline. It has been one of many special sessions and congruent events that continue to be a highlight of each sale, complimenting high quality horses in all disciplines.

Averages were strong in each discipline, led by the Select Cutting Horse Session, which averaged \$13,700 on National Cutting Horse money earners, followed by cutting-bred broodmares with a \$12,500 average. Yearlings and 2-and-3-year old prospects in this group averaged \$7,650.

National Reining Horse Association money earners averaged \$11,200 in the Select Reining Session, while broodmares averaged \$9,250. Yearling and 2-and-3-year old reining prospects averaged \$6,000.

In all, geldings under saddle averaged \$8,000. Ranch and roping horses were among those featured in the Shawnee Session and included geldings and mares under saddle, averaging \$6,050. Yearlings and prospects averaged \$3,150, followed by mares at a \$3,000 per head average.

Hip No. 120, Sarahs Boon Cat (Mr Boonsmal to You x Sarahs Super Cat by High Brow Cat) was top seller for the Summer Sale and highest selling cutting horse. John and Mary Dangelmayr of Muenster, Texas, consigned the 2012 red roan gelding, which brought \$24,000.

Second-highest seller was Dont Look Now (Dual Rey x Dont Look Twice by High Brow Cat) at \$21,000. The 2010 sorrel gelding was consigned by Phil and Mary Ann Rapp of Weatherford, Texas, as Hip No. 119 and shown by Emma Rapp.

Coming in third for \$20,300 was Hip No. 6, a 2011 palomino mare named A Fancy Freckle, (RC Fancy Step x Funny Face Colonel by Irish Colonel) which was also the high selling reining horse. Humphrey Quarter Horses of Whitesboro, Texas, sold the mare in foal to Guns R For Shootin (Colonels Smoking Gun x Chelsea Lena by Smart Peppy Doc).

Fourth was Hip No. 47, Xtra Wimpy Crome (Custom Chrome x Wimpys New Pal by Wimpys Little Step), a 2012 chestnut gelding that sold for \$18,500 and was consigned by Mozaun McKibben of Whitesboro, Texas. The high seller in the Shawnee Session, Back in Black (Gingers Doc Bar x She Likes Diamonds by Lakotas Rock Bar), sold by Tee and Jacque Woolman of Llano, Texas, for \$12,500.

The Triangle Fall Sale will be a multi-day event, Oct. 27-29, featuring a Select Cutting/Cow Horse Session and the Triangle 2 & 3 Year Old Exchange on the first day. Additionally, the Future Fortunes Select Barrel Horse sale will be held among other special and regular sessions.

For a complete schedule, and more information regarding sale results, go to [www.trihorse.com](http://www.trihorse.com).

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